

# Earn MORE Cash in 2011!

*Illinois Mutual is starting our second century in business by giving you the opportunity to earn MORE in 2011! With an added fourth bonus level to attain, the more disability insurance you sell, the more cash you'll receive.*

## Second Quarter DI Sales Incentive

*April 1, 2011 – June 30, 2011*

Meet the following requirements by June 30, 2011 and receive the corresponding cash award associated with the level you've achieved:

Level

**1**

**\$500**

2 paid applications for \$2,000\* annualized paid premium

Level

**2**

**\$1,000**

3 paid applications for \$3,000\* annualized paid premium

Level

**3**

**\$1,500**

5 paid applications for \$5,000\* annualized paid premium

Level

**4**

**\$2,000**

8 paid applications for \$8,000\* annualized paid premium

### \$100 DIAM Bonus!

In celebration of Disability Insurance Awareness Month (DIAM), we're offering \$100 for every\* DI application received in May and paid by July 31, 2011!

\*Qualifying products include: GR21, NC21, BE21, SR21 and SRBE21. Illinois Mutual determines final prize recipients. Must have active agent status at time of prize delivery. Applications must be paid for in the given quarter to count toward the bonus. Prizes will be sent after the end of each quarter.

Form E343WA-MF

